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| **Project Card** | **NEWS** **Network Europe Workgroup on Social Ethics and Corporate Digital Responsibility** |
| Last update: | 15.10.2022 |
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| Promoter: | IWSI |  |
| Partners: | **P#** | **Acronym** | **Type** | **Country** | **OID** |
|  | P1 | IWSI  | NGO | IE | E10119849 |
|  | P2 | EuroBEN  | NGO | DE | E10045374 |
|  | P3 | ESK | NGO | ES | E10251811 |
|  | P4 | BEFO | NGO | LV | E10114915 |
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| **Call Reference**< 5000 Characters | ERSAMUS KA2, Small Scale Partnerships: The project aims to establish an EU-wide network of work study experts to design the future of work, focusing on hybrid work, digitization, and the integration of artificial intelligence (AI) with a focus on the human and social factors. The project will foster collaboration among SMEs and NGOs (e.g. educational institutions), industry experts, and policymakers to develop strategies, share best practices, and create resources that will help organizations across Europe adapt to and thrive in the evolving work landscape. |
| **Project idea**< 1000 Characters | To initiate a pan-European network of NGO and SME for advising, coaching and training employees and organisations on the new labour conditions caused by the increased digitalisation of work and the growing impact of AI. This will combine the strengths and avoid the pitfalls of both ends of the spectrum (office-remote), the “new world of work” seems to shift towards a hybrid (physical and virtual) collaboration model, where employees shift seamlessly between in-presences and virtual collaboration. Another “new” factor is the trend towards interdisciplinary teams overlapping several organisations, existing only for one joint venture. The whole “new working dimensions” are to balance virtual and presence work achieving work- life -balance fulfilling the requirements of successful organisation.Another objective of the project will be to show how cooperation between stakeholders can be sustainably improved and what role AI will play in this. |
| **Background & Approach**< 1000 Characters | People and organisations should be informed and trained to change from an “either-or decision” to a “best of both worlds” approach, allowing people to seamlessly switch between “in-presence” to “remote” according to the demands of their professional and private lives. In order to allow for such flexible working models to function, organisations need to develop the required know-how (tailor-made selection of working models according to individual requirements) and the necessary infrastructure (flexible team-rooms, office-on-demand and storage space, etc.) but even more important by developing supporting processes that promote this hybrid work approach.  |
| **Project objectives**< 1000 Characters | The project addresses the **EU Priority** of “Addressing digital transformation through development of digital readiness, resilience and capacity” and the **programme objective:** “Adapting vocational education and training to labour market needs” The **project specific objectives:** Identifying and aggregating data on functioning networks**Establish a Collaborative Network**: Create a robust network of stakeholders across the EU to collaborate on future design of work models**Define milestones for Hybrid Work Models**: Identification of core elements of hybrid working models. **Promote Hybrid Work Models:** Develop and share best practices for implementing and managing hybrid work environments.**Advance human centred Digitisation**: Facilitate the digital transformation of SMEs and NG by providing resources, training, and support.**Integrate trusted AI in selected Workplaces as guiding examples**: Promote the adoption and ethical use of AI to enhance productivity and innovation. |
| **Expected Outcome**< 1000 Characters | The project should contribute to all of the following expected outcomes:* Creating a cooperation network of NGO to support regional growth of SME
* Exchange of training materials and improvement to regional offers
* Extending local training & support offer from partner NGOs, also including CDI methodology
* Support to the exchange, dissemination and uptake of good practices
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| **Activities**< 4-6 activities | A1 Project Management, Quality Assurance & Ethics A2 Identifying CPD requirements of Member Organisations of the participating NGOA3 Identifying and cataloguing relevant training materials for exchange between NGOA4 Improve, extend & pilot existing training and service offersA5 Derive relevant CPD policies and write guidelines for their implementation in SMEA6 Workshops, seminars and project & networking website |  |
| **Innovation**< 500 Characters | The main innovation based on data and practical experience to be developed are: **Foster Multi-sector Collaboration**: Establish a collaborative network involving academia, industry, government, civil society, and the natural environment.**Promote Sustainable Hybrid Work Models**: Develop and disseminate best practices for sustainable hybrid work environments.**Success oriented Policy Development**: Influence policy to support the future of work through evidence-based recommendations. |
| **Impact**< 1000 Characters | Regional Impact: * Starting a pan-European network that has at the end of the project life-time has members from at least 2/3 of the EU member countries.
* Expanding the international Network regionally by adding up to 5 organisations in each partner’s region

National Impact: * Identifying of common standards for the establishment of networks

International Impact: * Summarizing elements which are basics for transnational networks
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| **Benefits**< 3-5 bullet points | The main benefits foreseen are:1. Setting up the structure and starting to populate a pan-European network supporting SME in addressing the new work processes and conditions
2. Initial repository of common training and coaching materials
3. Examples for Hybrid Work Models
4. Guideline with Pros and cons of a network
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| **Main products**< 3-5 bullet points | 1. Regional, National and International Cooperation Network approaches
2. Improved and enriched Training and Coaching modules
3. Collection of good practices for implementing digitally transformed work processes
4. Publications on the results
5. Examples of developing or existing networks
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| **Dissemination** | Project website, Social Media, Publications, Regional Workshops, Conferences  |
| Duration | 18 months  |
| Author/reviser |  |
| Deadline | **1 Octobre 2024, 12.00 CEST** |
| Funding: | 60 kEUR |